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● OPTIMIZE ● ● ● ● ● ● ● ● ● ●

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● ● ● ORGANIZED ● ● ● ● ● ●

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● ● ● ● ● ORIGINALITY ● ● ● ●

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● ● OUTSTANDING ● ● ● ● ● ● ● ●

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● ● ● ● THE OMNIUM EXPERIENCE





OPTIMIZE



OPTIMIZE:
TO MAKE AS PERFECT,
EFFECTIVE, OR FUNCTIONAL AS POSSIBLE.

YOU'LL LOVE THE WAY WE OPTIMIZE PRODUCT.

AT OMNIUM, WE KNOW THAT PROVIDING A SPIC-N-SPAN CLEAN,
FUNCTIONING APARTMENT IS THE KEY TO WINNING LONG TERM RESIDENTS.
WE ALSO KNOW THAT SMART MARKETING AND MERCHANDISING CREATES VALUE,
AND THEREFORE WE WORK TO TARGET THE RIGHT AUDIENCE
AT EACH OF OUR COMMUNITIES.

AT OMNIUM, QUALITY ISN'T MEASURED IN A SINGLE DAY,
IT APPRECIATES OVER DECADES. IT IS WEIGHED BY COMMUNITY PERFORMANCE
AND TESTED BY CHALLENGES IN OCCUPANCY, MARKET CONDITIONS AND
FIERCE COMPETITORS. QUALITY IS WHERE A CONSISTENT STANDARD
IS SET. WE SET OUR STANDARDS VERY,
VERY HIGH.



**ORGANIZED:
TO ARRANGE OR FORM INTO
A COHERENT UNITY OR FUNCTIONING WHOLE**

WE'RE NOTHING IF WE'RE NOT ORGANIZED.

THE FOUNDATION FOR SUCCESS LIES IN
EFFECTIVE COMMUNICATION AND SYSTEMS THAT READILY SHARE
THE WHOLE STORY. OMNIUM HAS SPENT YEARS PERFECTING THE TRANSFER
OF INFORMATION AND IMPLEMENTING CUTTING EDGE TECHNOLOGIES THAT PROVIDE
UP-TO-THE-MINUTE OPERATIONAL DATA AT THE CLICK OF A MOUSE. WE ALSO KNOW THAT
WHAT ONE CLIENT WANTS, ANOTHER MAY NOT, SO WE CUSTOMIZE
THE REPORTING PROCESS FOR EACH OF OUR CLIENTS,
GIVING THEM WHAT THEY WANT,
WHEN THEY WANT IT.



ORGANIZED



ORIGINALITY



ORIGINALITY:
FRESHNESS OF ASPECT, DESIGN OR STYLE

WE'RE NOT AFRAID TO STAND OUT IN A CROWD.

AT OMNIUM, WE BELIEVE THAT STANDING OUT IS A GOOD THING. OUR COMMUNITIES
HAVE BEEN RECOGNIZED REPEATEDLY FOR THEIR CONSISTENT COMMITMENT
TO EXCELLENCE AND APPEAL. IT'S BECOME SECOND NATURE.

WE LIKE TO STAND OUT.

INNOVATION IS OUR STYLE.

AT OMNIUM, WORDS LIKE "INNOVATION" AND "CREATIVITY" GIVE US CHILLS.

THE GOOD KIND. ALWAYS STRIVING TO BE BETTER, TO IMPROVE AND
TO PROVIDE FRESH NEW OPTIONS FOR APARTMENT LIVING
IS THE BACKBONE OF OUR SUCCESS.



**OUTSTANDING:
MARKED BY EMINENCE AND DISTINCTION**

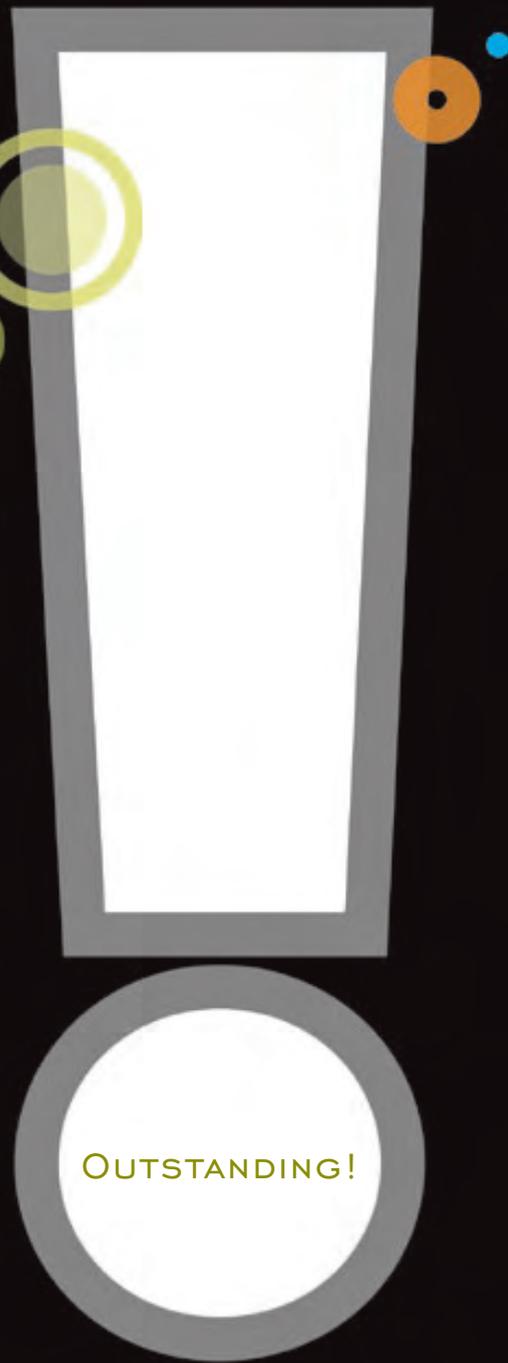
IT'S REALLY QUITE SIMPLE.

TARGET THE RIGHT AUDIENCE. MAXIMIZE VALUE AND RUN A SMART OPERATION.
MAKE SURE RESIDENTS ARE HAPPY. IT'S WHY WE'VE BEEN SUCCESSFUL FOR SO MANY
YEARS. TO US, IT'S AN ALL CONSUMING PASSION
TO CONTINUALLY BE OUTSTANDING.

WHETHER YOU ARE IN THE PROCESS OF A LEASE UP OR REPOSITIONING,
OR NEED A COMPANY TO MAXIMIZE PORTFOLIO VALUE, YOU'LL FIND
WHAT YOU'RE LOOKING FOR WITH OMNIUM.

WE'RE PROUD OF OUR ABILITIES AND OUR REPUTATION. CALL US TODAY.
YOU'LL FIND OUR SERVICE AND EXPERIENCE REALLY
STAND OUT FROM THE CROWD.

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